

# Roof Racks - *Who do you trust for the right information?*

Let's face it, buying a roof rack suitable for your needs is not the simple task it used to be. Cars, station wagons and SUV's these days can each have a very different type of fitting required to mount a roof rack in the proper and safe position.

Hubco, designers of the innovative Whispbar "the worlds quietest roof rack" which is now distributed in many countries around the globe have spent years working with all the major motor companies developing the very best in roof rack attachment systems.

The result is 'smartfoot', simply speaking the very best of all the ideas rolled into a revolutionary fitting that allows easy mounting and more importantly the ability to change your vehicle without having to buy a completely new roof rack system.

So, who do we trust to pass on our story to the consumer?

Max Rowe, Hubco's Sales and Marketing Manager recently introduced to New Zealand and Australia a comprehensive business and consumer focused initiative called the Whispbar Signature Store programme.

We were looking for partners who have the same passion for the industry as we do, a commitment to outstanding customer service and more importantly are driven to offer the very best roof rack solution for each individual circumstance.

Each Signature Store has the full range of Whispbar and Prorack



*Auckland, North Shore, Waikato, Bay of Plenty, Taranaki and Wellington are all now proud Whispbar Signature Stores.*

products and stocks the most extensive range of vehicle fitting kits in the area. Max says that the chances are everything you need will be available to 'cash and carry' and you will have the features and benefits explained and demonstrated by experts who will ensure that only the right product is recommended.

A prerequisite is Signature Stores will have factory trained installation technicians happy to help with the fitting of your new purchase whether it is a simple DIY removable system or a more custom permanent solution. By selling and fitting on the spot, customer satisfaction is guaranteed and Hubco knows that the product is fitted in accordance with factory specifications.

Max Rowe says he is very pleased to have confirmed a number of the Canoe & Kayak / Roof Rack Centre businesses as

Whispbar Signature Stores with more being appointed before Christmas. We are offering an unrivalled opportunity to sell a premium product range with full factory support and together with our partners we look forward to providing a superior consumer experience.

Visit our website [www.whispbar.co.nz](http://www.whispbar.co.nz) and look for the Signature Store listing on the Store Finder tab.



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## THE WORLD'S QUIETEST ROOF RACK

Introducing Prorack's Whispbar™. The most innovative, technically advanced roof rack system that will radically reduce drag and fuel consumption. Now that's brilliant Kiwi ingenuity!

Now available from your local Canoe & Kayak store.

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